

June 2023

Gonzales Poll: Maryland Statewide



Gonzales Research
& Media Services

Gonzales Poll

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Background and Methodology

Patrick E. Gonzales graduated magna cum laude from the University of Baltimore with a degree in political science.

His career in the field of public opinion research began in the mid-1980s as an analyst with *Mason-Dixon Opinion Research*. During this time, Mr. Gonzales helped develop, craft and implement election surveys and exit polls for television and radio in the Baltimore-Washington D.C. metro area.

Mr. Gonzales has polled and analyzed well over a thousand elections in Maryland and across the country since that time. Furthermore, he and his associates have conducted numerous market research projects, crafting message development plans and generating strategy blueprints for businesses and organizations throughout the state.

Over his 35 years conducting public opinion polls, Patrick Gonzales has been widely recognized by his peers for his ability to conduct unbiased surveys, and analyze the results in an impartial, evenhanded manner.

Mr. Gonzales appears frequently on radio and television in the Baltimore-D.C. region as a guest commentator.

This poll was conducted by ***Gonzales Research & Media Services*** from May 30th through June 6th, 2023. A total of 841 registered voters in Maryland, who indicated they were likely to vote in the 2024 general election, were queried by live telephone interviews, utilizing both landline and cell phone numbers. A cross-section of interviews was conducted throughout the state, reflecting Maryland general election voting patterns.

The margin of error (MOE), per accepted statistical standards, is a range of plus or minus 3.5 percentage points. If the entire population was surveyed, there is a 95% probability that the true numbers would fall within this range.

Gonzales Poll - Maryland Statewide Results

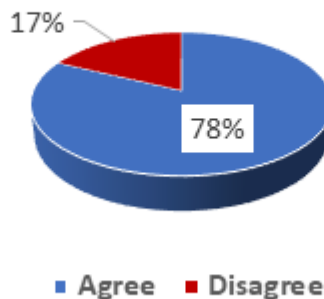
Energy Provider Choice

Maryland voters were read the following: *“More than 80 percent of households in Maryland are involuntarily connected to their local utility, without knowing other energy providers and alternative energy sources are even available. Do you agree or disagree that Maryland should create true competition, where consumers can choose their own energy providers and select renewable energy sources?”*

Statewide, 78% agree that Maryland should create true competition, where consumers can choose their own energy providers and select renewable energy sources (55% “strongly” agree and 23% “somewhat” agree), while 17% disagree that consumers should choose their own energy providers (11% “strongly” disagree and 6% “somewhat” disagree).

Energy Provider Choice	<u>Agree</u>	<u>Disagree</u>
Statewide	78%	17%
Democrat	79%	16%
Republican	74%	20%
Independent	84%	13%
White	76%	19%
African-American	82%	15%
Other	83%	10%
Female	77%	18%
Male	80%	15%

Energy Provider Choice



Appendix A: Data Tables – Frequencies and Crosstabs

QUESTION: Energy Provider Choice *More than 80 percent of households in Maryland are involuntarily connected to their local utility, without knowing other energy providers and alternative energy sources are even available. Do you agree or disagree that Maryland should create true competition, where consumers can choose their own energy providers and select renewable energy sources?*

CREATE ENERGY COMPETITION	Number	Percent
Agree	660	78.5 %
Disagree	140	16.6 %
No answer	41	4.9 %
Total	841	100.0 %

Is that strongly or somewhat favor/oppose?

ENERGY COMPETITION INTENSITY	Number	Percent
Strongly agree	462	54.9 %
Somewhat agree	198	23.5 %
Somewhat disagree	49	5.8 %
Strongly disagree	91	10.8 %
No answer	41	4.9 %
Total	841	100.0 %

N=841

CREATE ENERGY COMPETITION		
Agree	Disagree	No answer

RESULTS

Statewide	660 78.5%	140 16.6%	41 4.9%
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N=841

CREATE ENERGY COMPETITION		
Agree	Disagree	No answer

PARTY REGISTRATION

Democrat	348 78.6%	73 16.5%	22 5.0%
Republican	163 73.8%	44 19.9%	14 6.3%
Unaffiliated	149 84.2%	23 13.0%	5 2.8%

N=841

CREATE ENERGY COMPETITION		
Agree	Disagree	No answer

RACE/ETHNICITY

White	378 76.1%	92 18.5%	27 5.4%
African American	208 81.6%	39 15.3%	8 3.1%
Other/No answer	74 83.1%	9 10.1%	6 6.7%

N=841

CREATE ENERGY COMPETITION		
Agree	Disagree	No answer

GENDER

Female	347 76.9%	81 18.0%	23 5.1%
Male	313 80.3%	59 15.1%	18 4.6%

N=841

CREATE ENERGY COMPETITION		
Agree	Disagree	No answer

POLITICAL PHILOSOPHY

Progressive	124 93.2%	4 3.0%	5 3.8%
Liberal	132 76.3%	35 20.2%	6 3.5%
Moderate	222 75.8%	60 20.5%	11 3.8%
Conservative	171 74.3%	41 17.8%	18 7.8%

N=841

CREATE ENERGY COMPETITION			
	Agree	Disagree	No answer
<u>AGE</u>			
18 to 34	119 83.8%	20 14.1%	3 2.1%
35 to 49	166 78.7%	33 15.6%	12 5.7%
50 to 64	191 78.9%	43 17.8%	8 3.3%
65 and older	184 74.8%	44 17.9%	18 7.3%

N=841

CREATE ENERGY COMPETITION			
	Agree	Disagree	No answer
<u>REGION</u>			
Eastern Shore	73 76.0%	18 18.8%	5 5.2%
Baltimore City	59 75.6%	13 16.7%	6 7.7%
Baltimore Suburbs	224 80.9%	42 15.2%	11 4.0%
Washington Suburbs	231 79.4%	46 15.8%	14 4.8%
Western Maryland	73 73.7%	21 21.2%	5 5.1%

QUESTION: Energy Provider Choice - INTENSITY

N=841	ENERGY COMPETITION INTENSITY				
	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer

RESULTS

Statewide	462 54.9%	198 23.5%	49 5.8%	91 10.8%	41 4.9%
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N=841	ENERGY COMPETITION INTENSITY				
	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer

PARTY REGISTRATION

Democrat	250 56.4%	98 22.1%	22 5.0%	51 11.5%	22 5.0%
Republican	118 53.4%	45 20.4%	23 10.4%	21 9.5%	14 6.3%
Unaffiliated	94 53.1%	55 31.1%	4 2.3%	19 10.7%	5 2.8%

N=841	ENERGY COMPETITION INTENSITY				
	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer

RACE/ETHNICITY

White	257 51.7%	121 24.3%	32 6.4%	60 12.1%	27 5.4%
African American	156 61.2%	52 20.4%	13 5.1%	26 10.2%	8 3.1%
Other/No answer	49 55.1%	25 28.1%	4 4.5%	5 5.6%	6 6.7%

N=841

	ENERGY COMPETITION INTENSITY				
	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer

GENDER

Female	250 55.4%	97 21.5%	27 6.0%	54 12.0%	23 5.1%
Male	212 54.4%	101 25.9%	22 5.6%	37 9.5%	18 4.6%

N=841

	ENERGY COMPETITION INTENSITY				
	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer

POLITICAL PHILOSOPHY

Progressive	93 69.9%	31 23.3%	2 1.5%	2 1.5%	5 3.8%
Liberal	96 55.5%	36 20.8%	9 5.2%	26 15.0%	6 3.5%
Moderate	143 48.8%	79 27.0%	18 6.1%	42 14.3%	11 3.8%
Conservative	120 52.2%	51 22.2%	20 8.7%	21 9.1%	18 7.8%

N=841

	ENERGY COMPETITION INTENSITY				
	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer

AGE

18 to 34	82 57.7%	37 26.1%	5 3.5%	15 10.6%	3 2.1%
35 to 49	108 51.2%	58 27.5%	12 5.7%	21 10.0%	12 5.7%
50 to 64	142 58.7%	49 20.2%	16 6.6%	27 11.2%	8 3.3%
65 and older	130 52.8%	54 22.0%	16 6.5%	28 11.4%	18 7.3%

N=841

ENERGY COMPETITION INTENSITY

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer
REGION					
Eastern Shore	52 54.2%	21 21.9%	8 8.3%	10 10.4%	5 5.2%
Baltimore City	43 55.1%	16 20.5%	7 9.0%	6 7.7%	6 7.7%
Baltimore Suburbs	148 53.4%	76 27.4%	16 5.8%	26 9.4%	11 4.0%
Washington Suburbs	167 57.4%	64 22.0%	12 4.1%	34 11.7%	14 4.8%
Western Maryland	52 52.5%	21 21.2%	6 6.1%	15 15.2%	5 5.1%

Appendix B: Maryland Poll Sample Demographics

<u>RESULTS</u>	<u>Number</u>	<u>Percent</u>
Statewide	841	100.0 %
Total	841	100.0 %

<u>PARTY REGISTRATION</u>	<u>Number</u>	<u>Percent</u>
Democrat	443	52.7 %
Republican	221	26.3 %
Unaffiliated	177	21.0 %
Total	841	100.0 %

<u>RACE/ETHNICITY</u>	<u>Number</u>	<u>Percent</u>
White	497	59.1 %
African American	255	30.3 %
Other/No answer	89	10.6 %
Total	841	100.0 %

<u>POLITICAL PHILOSOPHY</u>	<u>Number</u>	<u>Percent</u>
Progressive	133	15.8 %
Liberal	173	20.6 %
Moderate	293	34.8 %
Conservative	230	27.3 %
No answer	12	1.4 %
Total	841	100.0 %

<u>GENDER</u>	<u>Number</u>	<u>Percent</u>
Female	451	53.6 %
Male	390	46.4 %
Total	841	100.0 %

<u>AGE</u>	<u>Number</u>	<u>Percent</u>
18 to 34	142	16.9 %
35 to 49	211	25.1 %
50 to 64	242	28.8 %
65 and older	246	29.3 %
Total	841	100.0 %

<u>REGION</u>	<u>Number</u>	<u>Percent</u>
Eastern Shore	96	11.4 %
Baltimore City	78	9.3 %
Baltimore Suburbs	277	32.9 %
Washington Suburbs	291	34.6 %
Western Maryland	99	11.8 %
Total	841	100.0 %

Regional Groupings

Eastern Shore/Southern MD – includes Calvert, Caroline, Cecil, Dorchester, Kent, Queen Anne’s, St. Mary’s, Somerset, Talbot, Wicomico, and Worcester counties

Baltimore City – includes Baltimore City

Baltimore Suburbs – includes Anne Arundel, Baltimore, Harford, and Howard counties

Washington Suburbs – includes Charles, Frederick, Montgomery, and Prince George’s counties

Western Maryland – includes Allegany, Carroll, Garrett, and Washington counties